





Your Ideas, Our Platform.

MESSAGES FROM



Moonis Alvi, Chief Executive Officer

EPIC 2025 represents K-Electric's broader commitment to shaping the future of energy through purposeful innovation. As the energy needs of Pakistan grow in complexity, we must look beyond conventional approaches and create space for ideas that can deliver scalable, long-term impact. EPIC is not just about finding solutions—it's about building the ecosystem that will sustain them.

This initiative is a strategic investment in the ingenuity of our people. By fostering innovation at every level—from emerging startups to seasoned researchers—we aim to cultivate solutions that are rooted in local context and responsive to Pakistan's unique energy challenges. Through EPIC, we are driving progress that is homegrown, sustainable, and built to serve communities across the country.



Sadia Dada
Chief Distribution &
Marcomms Officer

Progress is powered by bold ideas and shared purpose. The Energy Progress & Innovation Challenge (EPIC) is not just a platform—it's a movement pioneered by K-Electric to spark transformation in the energy sector through innovation, collaboration, and impact.

EPIC brings together bright minds from across Pakistan—academia, industry, and startups—to solve real-world energy challenges many of which are unique to our society. It's about turning ideas into action, improving access, reliability, and sustainability for the millions we serve.

By investing in innovation today, we're shaping a more inclusive and resilient energy future for tomorrow.









ENERGY PROGRESS & INNOVATION CHALLENGE (EPIC)

Building on the remarkable success of KE's 7/11+ Innovation Challenge, K-Electric launched Energy Progress & Innovation Challenge (EPIC), a groundbreaking initiative aimed at driving innovation and progress in the energy sector. This programme underscores KE's commitment to sustainability by empowering entrepreneurs, startups, researchers, and academia to develop localised, cutting-edge solutions for the power sector's most pressing challenges.

Kicked off in March 2025, the challange received over 250 applications. Participants proceeded through rigorous pitching to reach Grand Finale where 10 projects will compete for prize money and the opportunity to scale up their solution.

CHALLENGE STATEMENTS

- Demand Forecasting
 Automation Using AI
- BESS Utilization for Managing
 System Dynamics Under
 Growing RE Integration
- Pre-emptive Transformer Level Failure Detection
- 4 PV Impact Analysis
- 5 Smart Monitoring of Transmission Lines: Enhancing Grid Reliability

- 6 Underground MV Cable Health Indexing
- Real-Time Fleet Tracking & Visibility for Power Utilities
- Proactive Energy
 Theft Detection
- Tamper-Proof PMT-Based Load Shedding Solution
- Open Innovation: Driving
 Transformation in the
 Power Sector







COLLABORATING WITH THE BRIGHTEST MOST PASSIONATE MINDS ACROSS PAKISTAN

























OUR ESTEEMED JURY



Amir Iqbal CEO, Sindh Engro Coal Mining Company



Inam ur Rehman President, Disrupt.com



Jehan Ara Founder & CEO, Katalyst Labs



Maha Qasim Founder & CEO Zero-Point Partners



Nadeem Shaikh Founder and Managing Partner, Neem



Shehryar Hydri Managing Director, Endeavor Pakistan



Shehryar Omar CEO, Petroleum Institute of Pakistan



Syed Azfar Hussain Project Director, National Incubation Center Karachi



Sheikh Imran-ul-Haque Former MD, Pakistan State Oil



Shaista Ayesha CEO, SEED Ventures



Tara Uzra Dawood Founder & Chairperson, LADIESFUND Energy









PANEL DISCUSSION

POWERING PROGRESS: LOCAL INNOVATION FOR PAKISTAN'S ENERGY FUTURE



Nadeem Shaikh Founder and Managing Partner, Neem



Shehryar Hydri Managing Director, Endeavor Pakistan



Shehryar Omar CEO, Petroleum Institute of Pakistan



Sadia Dada
Chief Distribution &
Marcomms Officer



Sheikh Imran-ul-Haque Former MD, Pakistan State Oil



Syed Azfar Hussain
Project Director,
National Incubation Center Karachi
MODERATOR











OUR JOURNEY



MARCH 04 - APRIL 18, 2025

Universities And Startups Roadshows

20 LOCATIONS

MARCH 03, 2025

Challenge Announced

APRIL 18, 2025

250+

Applications Received



MAY 05, 2025

Cohort-1 (Top 30) Announced



MAY 25, 2025

Top 10 Finalists Announced MAY 13, 2025

Competitive Pitches for Top 10 Finalists















ANNOUNCEMENT OF WINNERS

JUNE 11, 2025

Final jury with top 10 present to external jury & announcement of winners











TOP-10 TEAMS



NED University of Engineering and Technology

Development of an Ai Based Transmission Loss Prediction Model Founders/Researchers: Engr. Shariq Shaikh, Sohaibuddin, Muhammad Waleed. Mubashir Ali

Challenge Statement: Open innovation: Driving transformation in the power

sector

Stage of Development: Prototype is ready based on IEEE 14 bus

transmission network

Mentors: Imran Rana



NED University of Engineering and Technology

Development of an Optimized Ai Model for Accurate Forecasting of Electricity Demand

Founders/Researchers: Engr. Shariq Shaikh, Sohaibuddin,

Muhammad Waleed, Mubashir Ali

Challenge Statement: Demand forecasting automation using AI.

Stage of Development: Prototype is ready based on IEEE 14 bus

transmission network

Mentors: Khurram Abdullah



Thingsty

Ai-powered Early Warning System for Transformers Using Lorawan-enabled Sensors

Founders/Researchers: Ather Nadeem, Agib Magsood

Challenge Statement: Smart Monitoring of Transmission Lines – Enhancing

Grid Reliability

Stage of Development: Early stage

Mentors: Aziz ur Rehman Bozdar



Thingsty

AI-Driven Transformer Fault Prediction Using LoRaWAN Sensor Network

Founders/Researchers: Ather Nadeem, Agib Magsood

Challenge Statement: Pre-emptive Transformer-Level Failure Detection

Stage of Development: Initial stage

Mentors: Kashif Iqbal Ghazi





Government College University Faisalabad

An Automation of Demand Forecasting Using Artificial Neural Network

Founders/Researchers: Dr. Abdul Rauf Bhatti, Dr. Arslan Dawood Butt

Challenge Statement: Demand Forecasting Automation Using Al

Stage of Development: NA

Mentors: Khurram Abdullah



Mehran University of Engineering and Technology, Jamshoro

Smart Health Monitoring and Protection System for Distribution Transformer.

Founders/Researchers: Dr. Mahesh Kumar, Dr. Amir Mahmood Soomro

Challenge Statement: Pre-emptive Transformer Level Failure Detection

Stage of Development: Tested on a locally made 2 KVA transformer

Mentors: Kashif Iqbal Ghazi



UBIT, University of Karachi

AI-Powered Real-Time Fleet Tracking and Visibility System for Power Utilities Founders/Researchers: Syed Taha Jameel, Rimsha Masood, Saman Aslam,

Zoya Ali

Challenge Statement: Real-Time Fleet Tracking & Visibility for Power Utilities

Stage of Development: Polit Project (Proof of Concept)

Mentors: Moiz Ishaq



National University of Computer and Emerging Sciences, Chiniot-Faisalabad Campus

Forecasting the Future: Edge Al-Based Transfer Learning for Smarter Demand

Management

Founders/Researchers: Muhammad Sajid Iqbal

Challenge Statement: Demand Forecasting Automation using AI

Stage of Development: A forecasting model has been finalized and deployed

on an edge device (Raspberry Pi 4B)

Mentors: Khurram Abdullah





Mehran University of Engineering and Technology, Jamshoro

Design and Development of Prototype Machine Learning (ML) & Artificial Intelligence (AI)-Driven Model for Health Indexing Testing and Online Monitoring

System of Underground MV Cable

Founders/Researchers: Dr Nayyar Hussain Mirjat, Dr Mahendar Kumar,
Dr Shoaib Khatri, Shazor Ali Ghouri, Engr Muswari,

Engr Ghulam Qadir Depar.

Challenge Statement: Underground MV Cable Health Indexing

Stage of Development: Testing phase Mentors: Arshad Sabri



National University of Sciences and Technology

An IoT Based Smart Tamper Proof Load Shedding Solution Using the PMT

Nodes with LoRa Mesh Communication for Transformer Control Founders/Researchers: Abdul Hadi, Syed Abdul Haseeb Ali

Challenge Statement: Tamper-Proof PMT-Based Load Shedding Solution

Stage of Development: Initial Stage/ Research Stage

Mentors: Arshad Sabri

COHORT I

EPIC Cohort 1 included 30 projects comprising of 20 academic/student and 10 startup projects. They are

Superior University: Al-Powered Geospatial Demand Forecasting System

Government College University Faisalabad: An Automation of Demand Forecasting Using Artificial

Neural Network

NUST PNEC: Al-driven Automated Demand Forecasting System

NUST PNEC: Hybrid Al-Framework for Segmented Demand Forecasting

NEDUET: Optimized AI Model for Accurate Forecasting

FAST NUCES: Forecasting the Future - Edge Al-Based Transfer Learning for Smarter Demand

Management

National Textile University: Nowcast Load Forecasting in Electricity Distribution Systems

NEDUET: Development of an Al Based Transmission Loss Prediction Model

SSKIC IoBM: Run-of-River Hydro Turbines Designed for Low-Flow Water Sources

International Islamic University: Indigenous Development of Nanogenerator-Based Micro Power

Supplies for Sustainable Energy Harvesting in Pakistan

Superior University: Advance Transformer Health Prediction System

Mehran University of Engineering and Technology: Design and Implementation of IOT and ML

based Prototype Model for Power Transformer Condition Monitoring

Mehran University of Engineering and Technology: Smart Health Monitoring and Protection of

Distribution Transformer

Mehran University of Engineering and Technology: Design and Development of Prototype ML &

Al-Driven Model for Proactive Theft Detection System

University of Karachi: Al-Powered Real-Time Fleet Tracking and Visibility System for Power Utilities

LUMS: Real Time Fleet Tracking and Task Management

NEDUET: Real Time Transmission Line Monitoring System Using Data Driven Approach

University of Engineering and Technology: A Predictive Approach for Transient Instability Prediction

in Transmission Lines using AI

NUST PNEC: Tamper-Proof PMT Based Load Shedding

Mehran University of Engineering and Technology: Design and Development of Prototype Machine

Learning (ML) & Artificial Intelligence (AI)-Driven Model for Health Indexing Testing and Online

Monitoring System of Underground MV Cable

NovaGrid AI: A P2P Solar Energy Trading Platform
Nubit Software: Smart Electricity Tracking System

Eager Engineers: Efficient and Cost-Effective Cleaning Solutions

ICEE: Implementing Future Fuel in the Present Era - Green Hydrogen

Enent: 3-Phase Load Balancer

NanoDrop: Clean and Safe Drinking Water Solution

Thingsty: Predictive Maintenance Solution Using Lorawan-Enabled Sensors

Thingsty: Al-Assisted Energy Theft Detection System

Thingsty: Real-Time, IoT-Powered Smart Monitoring System

Thingsty: IoT-Enabled Digital Health Indexing System



MENTORS

Name Designation

Khurram Abdullah Head of Strategy & Governance • Distribution Strategy & Support

Ali Imran Chaudhry Head of Transmission Operations

Arshad Sabri Head of Planning & Engineering

Aziz ur Rehman Bozdar Deputy Director GSPM

Moiz Ishaq Chief of Supply Chain

Humayun Saghir Head of Distribution Operations
Kashif Iqbal Ghazi Head of Distribution Projects

Imran Rana Senior Director Communications, Insights & Innovations



Scan me!



INNOVATION@KE

If you have reached the end of this booklet the right way, then you would have seen the groundbreaking work being done by amazing innovators founders, researchers, and students - to support transformation of the electric utility industry in Pakistan. We hope you will be inspired by this work and support our efforts to create an innovation eco-system around this industry.





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